



**PIAGGIO
GROUP**

MAIL & GOODS DELIVERY

2-Wheeler Italy

& EMEA Market

2019

1 . MAIL & GOODS DELIVERY: MARKET SCENARIO

MARKET SCENARIO



The current world of DELIVERY market:

- 4W truck/vans has been still using as the main product
- 2W/3W scooter/bicycle is used in a tactical operation mission covering the LAST MILE:
 - ❑ riding in spite of traffic jam, congested area, etc...
 - ❑ having a lower Cost of Management vs traditional vehicles



2 . MAIL & GOODS DELIVERY: PIAGGIO'S PROPOSAL



PIAGGIO LIBERTY DELIVERY ARRIVES FIRST

The Product is a solution for:

- Door to door, last-mile delivery
- Urban area
- Delivery of mail or small parcels
- Fast delivery



UNIQUE WINNING POINTS



- Specifically designed for delivery applications: single seat means better drivability and better payload
- Rear payload 40 kg, front 25 kg: best homologated solution in the market
- High-wheel scooter: guarantee safety and driveability
- Specific accessories: Box and Bag
- Engine oil change interval: once every 10,000 km means Piaggio's engine is more efficient and reduces maintenance costs.
- Extended Piaggio Service Network in the Market: technical assistance and availability of original spare parts

3 . CASE OF SUCCESS

The right side of the slide features a large white triangular area. To its right, there are two overlapping blue geometric shapes: a lighter blue triangle pointing downwards and a darker blue triangle pointing upwards, creating a dynamic, abstract design.

SAMPLES OF OUR BEST CASES OF SUCCESS



Post/ Austria



Post/ France



Post/ Italy



Post/ Germany



Post/ Slovenia



Post/Spain

4 . BACK UP

The right side of the slide features a large white triangular area. To its right, there are two overlapping blue geometric shapes: a lighter blue triangle pointing towards the top right, and a darker blue triangle pointing towards the bottom right, partially overlapping the lighter one.

PIAGGIO LIBERTY DELIVERY 50cc 4S E4



Single rack



Double rack

*Payload

Engine	Single cylinder, i-get, 4-stroke, 3 valves
Displacement	49.9 cc
Maximum power	2.3 kW (3.1 HP) @ 7,500 rpm
Max torque	3.0 Nm @ 6,000 rpm
Cooling	Forced air
Starter	Electric
Front suspension	Hydraulic telescopic fork, 76 mm stroke
Rear suspension	Single hydraulic shock absorber
Front brake	Single disc Φ 240 hydraulic
Rear brake	Drum Φ 140 mm
Front tyre	90/80 - 16"
Rear tyre	110/80 - 14"
Seat height	760
Fuel tank capacity	7.7 litres
Homologation	Euro 4



Rear rack
small size
*max 40 Kg



Rear rack
medium size
*max 40 Kg



Rear rack
large size
*max 40 Kg



Front rack
*max 25 Kg

PIAGGIO LIBERTY DELIVERY 125cc CBS 4S E4



Single rack



Double rack

Engine	Single cylinder, i-get, 4-stroke, 3 valves
Displacement	124 cc
Maximum power	8.0 kW (10.8 HP) @7,750 rpm
Max torque	10.0 Nm @ 6,250 rpm
Cooling	Air
Starter	Electric
Front suspension	Hydraulic telescopic fork
Rear suspension	Single hydraulic shock absorber
Front brake	Disc Ø 240 mm hydraulic control
Rear brake	Drum Ø 140 mm
Front tyre	90/80 - 16"
Rear tyre	110/80 - 14"
Seat height	760
Fuel tank capacity	7.7 litres
Homologation	Euro 4



Rear rack
small size

*Payload *max 40 Kg



Rear rack
medium size

*max 40 Kg



Rear rack
large size

*max 40 Kg



Front rack

*max 25 Kg

ACCESSORIES FOR SINGLE RACK



Top box
capacity 75 lt



Rear utility bag
capacity 37 lt



Windscreen

ACCESSORIES FOR DOUBLE RACK



Top box
capacity 75 lt



Rear utility bag
capacity 37 lt



Front utility bag
capacity 33 lt



Windscreen
with flap



Textile bag

OTHERS ACCESSORIES



Handgrips covers



GPS Tom Tom Vio



Smartphone Support

THANK YOU